

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please check boxes according to your preferred choice:

- |   |  |         |        |
|---|--|---------|--------|
| <input type="checkbox"/> Yes, to being a Break Sponsor                                | <input type="checkbox"/> Wed <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> A.M. <input type="checkbox"/> P.M. | Rate    | Cost   |
| <input type="checkbox"/> Yes, to being a Breakfast Sponsor                            | <input type="checkbox"/> Wed <input type="checkbox"/> Thurs <input type="checkbox"/> Fri   | \$150   | \$     |
| <input type="checkbox"/> Yes, to being a Lunch Sponsor                                | <input type="checkbox"/> Wed <input type="checkbox"/> Thurs <input type="checkbox"/> Fri   | \$300   | \$     |
| <input type="checkbox"/> Yes, to being an Opening Keynote Sponsor                     |  | \$500   | \$     |
| <input type="checkbox"/> Yes, to being a Banquet Keynote Sponsor                      |  | \$3,500 | \$     |
| <input type="checkbox"/> Yes, to being a NeORA Name Badge Sponsor                     |  | \$5,000 | \$     |
| <input type="checkbox"/> Yes, to being a Delegate Souvenir Sponsor                    |  | \$1,000 | \$     |
| <input type="checkbox"/> Yes, I will provide a giveaway/insert for the delegate's bag |  | \$2,500 | \$     |
|   |  |         | \$ N/C |

	Quantity	Rate	=	Cost
<input type="checkbox"/> Golf (Tues Sept 21st)	_____	x \$38.00	=	\$
<input type="checkbox"/> Annual Banquet (Thurs Sept 23rd)	_____	x \$35.00	=	\$
<input type="checkbox"/> Exhibitor's Booth: 10' x 10'	_____	x \$350.00	=	\$
<input type="checkbox"/> Non Profit Agency: 10' x 10'	_____	x \$160.00	=	\$
<b>TOTAL AMOUNT DUE:</b>			=	<b>\$</b>

Cheque enclosed (Payable to the City of Elliot Lake)  
 Visa / Mastercard # \_\_\_\_\_ Expiry Date \_\_\_\_\_  
 Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

If you can help with our auction and / or golf tournament, we would be most appreciative.

If you are donating, please indicate the item(s) and approximate value:

\_\_\_\_\_  
 \_\_\_\_\_

Please mail, fax or e-mail your registration form to: City of Elliot Lake, Parks and Recreation Department  
 c/o Karen Makela - "Exhibitors Registration"  
 45 Hillside Drive North  
 Elliot Lake, Ontario P5A 1X5

Telephone: (705) 848-2287 ext 2134 Fax: (705) 461-7300  
 E-mail: kmakela@city.elliottlake.on.ca



# 2010 NeORA Educational Forum and Trade Show

# EXHIBITOR PACKAGE

September 22, 2010  
 Lester B. Civic Centre  
 Elliot Lake, Ontario



www.neora.ca

City of Elliot Lake  
 45 Hillside Drive North  
 Elliot Lake, Ontario  
 P5A 1X5  
 kmakela@city.elliottlake.on.ca  
 www.cityofelliottlake.com

# 2010 NeORA Educational Forum and Trade Show

## Sponsorship Opportunities

NeORA is a professional recreation association targeted to meet the needs of practitioners and volunteers in Northeastern Ontario

**Opportunity:** Sponsors have the opportunity to network with a number of Northern Ontario professionals from the Parks and Recreation sector while establishing personal connections.

**Who will be in attendance:** Many Parks and Recreation professionals such as:

- \* Parks and Recreation Directors and Staff
- \* Non Profit Groups
- \* Parks Professionals
- \* Community Development Officers
- \* Elected Municipal Officials
- \* First Nations Representatives
- \* University / College Faculty
- \* Program and Service Coordinators
- \* Volunteers
- \* Students
- \* Public Health Representatives

**The Benefits of Sponsorship:** Corporate visibility offered with the NeORA Educational Forum and Trade Show includes:

- \* Brand promotion with Recreation Professionals across Northeastern Ontario
- \* Network and create partnerships with Parks and Recreation decision-makers by attending conference events such as the golf tournament, evening socials, Trade Show and more!
- \* Identification of your company logo on the list of sponsors presented on conference promotional material as well as corporate signage in designated areas
- \* Listen to Ministry representatives, session leaders and special guests such as Dyan Eybergen and Dini Petty
- \* Forge relationships with prospective Parks and Recreation professionals
- \* Create corporate relationships with other sponsors or professionals
- \* Participate in the "Hockey Night in Elliot Lake NeORA vs. the Elliot Lake Bobcats Jump Start hockey game"

### LEVEL 1: BREAK SPONSOR

- \* Have your company name on the NeORA website
- \* Place an insert into delegate bags
- \* Give away company articles during the break to gain additional exposure
- \* Have signage in designated areas of the Forum
- \* See your company's name included in the on-site program
- \* Have two representatives attend the break to chat with delegates
- \* Set up a display of your company's merchandise in the break area

### LEVEL 2: BREAKFAST / LUNCH SPONSOR

- \* Level 1, plus these great opportunities:
- \* Opportunity to speak to the delegation at the Breakfast / Lunch
- \* Power Point Presentation backdrop with your company's name shown in a timed rotation at the Breakfast / Lunch
- \* Identification in the Forum brochure (if confirmation is received prior to June 30th)

### LEVEL 3: OPENING KEYNOTE SPONSOR

- \* Level 2, plus these great opportunities:
- \* Opportunity to introduce the keynote speaker, Dyan Eybergen
- \* An exhibitor's booth in the Trade Show

### LEVEL 4: BANQUET KEYNOTE SPONSOR

- \* Level 3, plus these great opportunities:
- \* Opportunity to introduce the keynote speaker, Dini Petty
- \* An exhibition booth in the Trade Show
- \* Two guest tickets to the banquet, seated with special dignitaries

### Sponsorship Opportunities

Break Sponsor (5)	\$ 150
Breakfast Sponsor (2)	\$ 300
Lunch Sponsor (2)	\$ 500
Name Badges	\$ 1,000
Delegate Souvenir	\$ 2,500
Opening Keynote Sponsor	\$ 3,500
Banquet Keynote Sponsor	\$ 5,000

**Accommodations:** Exhibitors can choose one of two hotel options:

Hampton Inn: (705) 848-4004

Algo Inn: (800) 461-4600

Please ensure to quote "2010 NeORA Conference" to receive our special room rate

Registration deadline for exhibitors is August 20, 2010